



# Cookie Policy

## Introduction

This Cookie Notice explains how the First for Apprenticeships (“we”, “our” or “us”) use cookies and similar technologies to recognise you when you visit any of our websites, portals or online learning environment (“Website”). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

## What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by us are called “first party cookies”. Cookies set by parties other than us are called “third party cookies”. Third party cookies enable third party features or functionality to be provided on or through the Website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

## Why do we use cookies?

We use cookies to provide easier navigation around the sites and gather anonymous analytics information. In some cases, cookies are used to provide functionality within sessions, such as within portals or learning environments. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites. For example, we may use Google Analytics (a third party cookie) within our Websites to monitor how visitors have landed on our Website, and how they consequently navigate it. This is done so that we can see aggregated (not individual) statistics about which content our users access most frequently.

From time to time we may have links to other services such as social media or video services on our Website. These third party services may drop cookies on your computer when you use them. Due to the nature of how cookies work, we cannot access these cookies nor control their use. Likewise, these third party services cannot access our session or analytics cookies.



## How can you control cookies?

You have the right to choose whether or not to accept cookies and to set your own cookie preferences on your computer.

Unless the user's browser has been configured so that it will refuse cookies, our Websites notify the user that the site makes use of cookies and allows the user to customise their browser to configure their preferences. Cookies notification and control.

On our Websites we have provided a cookie control that is visible on the page. This control provides information on our use of cookies and seeks the user's agreement before proceeding to use the site.

## Updates to this Cookie Notice.

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

## Contacting Us

If you have any questions about our use of cookies, please do not hesitate to contact us via email : **info@ffapps.co.uk**